

Coonamble Times

ADVERTISING TERMS & CONDITIONS

1. New advertisers will be invoiced immediately and payment must be made before publication. Account customers' payment terms are strictly 14 days from the end of the month.
2. All advertisements are subject to approval by the publisher and the publisher reserves the right to reject any advertisement at its absolute discretion.
3. The publisher accepts no responsibility for any loss resulting from the failure of an advertisement, in full or part, to appear or for any error in an advertisement.
4. Artwork must be supplied to the specifications in the rate card. The publisher reserves the right to change incorrectly supplied artwork to meet the specifications of the publication and reserves the right to pass on associated costs to the advertiser.
5. The publisher takes no responsibility whatsoever for errors in supplied artwork or files.
6. Cancellations must be advised within 48 hours of publication or will be charged at the full booked rate.
7. Artwork designed on behalf of the advertiser must be checked and approved by the advertiser by the stated deadline. The publisher takes no responsibility for errors or loss which is identified after the deadline.
8. The advertiser and its agencies warrant that material supplied complies with all relevant laws and regulations and indemnifies the publisher against any and all claims for damages, loss, costs, compensation, copyright or any liability whatsoever including defamation, slander, breach of copyright, infringement of trademarks, business names and patents arising from publication.
9. No permission is granted for publication of material elsewhere, without the express written permission of the Publisher.
10. Frequency discounts are only available to contract advertisers who advertise consecutively. If a contract is cancelled prior to its completion, the rate is adjusted to the frequency rate that has been earned and the advertiser is billed the difference.
11. Failure to pay within 30 days of the invoice date voids any discounted rate or other discounts which have been afforded to the advertiser. The advertiser is then liable for the full one time frequency rate on all ads booked.
12. Accounts which are more than 30 days overdue, will attract a collection agency fee equivalent to 20% of the full amount outstanding
13. We may disclose your personal details to a credit reporting agency where any monies that you owe to us is more than 60 days outstanding
14. We may make changes to our terms from time to time.
15. In the event an outstanding balance is subject to internal or external debt recovery, all costs incurred are the responsibility of the advertiser
16. All advertisements which are placed by an employee of the advertiser are deemed to be placed at the request of the advertiser after the initial invoice has been sent to the advertiser.
17. The Person signing the contract takes full liability for the monies owed by that contract.

ADVERTISING RATES 2018

Coonamble Times

Reach: The Coonamble Times is read by 1400 - 1600 people each week in the Coonamble, Baradine, Gulargambone, Quambone, Carinda and Come-by-Chance/Walgett area. We also have a digital edition available online with a growing list of subscribers.

NITTY GRITTY

- Material/Booking Deadline **2pm Monday** each week
- Published every Wednesday. (Thursdays when affected by Public Holiday)
- Artwork designed on behalf of the advertiser must be approved by the stated deadline. The publisher takes no responsibility for errors identified after the deadline.
- Advertisers can supply their own artwork. However it must meet the size specifications. Incorrectly supplied artwork will be adjusted.

WE PROVIDE COMPLIMENTARY

- Professional design of your ad
- Facebook promotion (where applicable)
- Event listing in our 'What's On' column
- Editorial coverage

We'll fit your budget!

DISPLAY ADVERTISEMENT

Suitable for: Events, Business Promotion and Product Marketing.

COLOUR DISPLAY

Full Page Colour	\$1772.23
Half Page Colour	\$843.57
Quarter Page Colour	\$482.04
Eighth Page Colour	\$120.51

2 Column (7.2cm) x 6cm	\$78.00
2 Column (7.2cm) x 10cm	\$133.90
2 Column (7.2cm) x 15cm	\$200.85

3 Column (11cm) x 10cm	\$200.85
3 Column (11cm) x 15cm	\$301.28

MONO DISPLAY

Full Page Mono	\$1369.90
Half Page Mono	\$648.90
Quarter Page Mono	\$370.80
Eighth Page Mono	\$92.70

2 Column (7.2cm) x 6cm	\$60.00
2 Column (7.2cm) x 10cm	\$103.00
2 Column (7.2cm) x 15cm	\$154.50

3 Column (11cm) x 10cm	\$154.50
3 Column (11cm) x 15cm	\$231.75

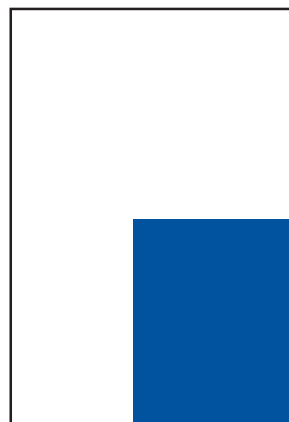
Variety of per column centimetre sizes available.



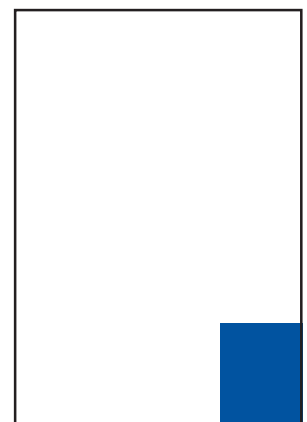
FULL PAGE
262mm W x 380mm H



HALF PAGE
262mm W x 185mm H



QUARTER PAGE
148mm W x 185mm H



EIGHTH PAGE
72mm W x 90mm H

All prices are GST inclusive and are calculated at the casual per week rate.

CONTACT DETAILS: Maddi Ward Ph (02) 6822 1911 Email: advertising@coonambletimes.com.au

ADVERTISING RATES 2018

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CLASSIFIED ADVERTISEMENT

Please Note: Classified ads are mono only

Suitable for: Positions Vacant, Thank You, Meeting Notices, In Memorium, Funeral Notices, engagement Notices, For Sale, Wanted and Raffle Results.

CLASSIFIED

2 column (6.3cm) x 3cm	\$30.90
2 Column (6.3cm) x 6cm	\$41.20
2 Column (6.3cm) x 9cm	\$92.70
2 Column (6.3cm) x 15cm	\$154.50
3 Column (9.6cm) x 10cm	\$154.50
3 Column (9.6cm) x 15cm	\$231.75

POSITIONS VACANT

YOUR LOGO HERE

UT ACEPUDA POSITION

Ur, qui re, odis in et qui que labo. Itae posam, ipienis ciisimus ut asimeni beatur? Ullorumquos aut as mi, sum liquas sitas endionsequi sa cullatem eventios alis derum

Applications to: Itatqua tumquae. At erum diore
Closing Date: es etur, ut verae porupta ectur?

Actual size

LINEAGE

12 Words \$16.50
 Additional words
80c each

LIVESTOCK

LAYER pullets 12 wk (Red.Brown). \$13.00.
 Available through Pullet Services. 8am, Thursday March 19. Ph 1234 5678 to order.

Actual size

Variety of per column centimetre sizes available.

SPECIAL POSITIONS

TV GUIDE



45mm W x 90mm H
 \$35.00
 Mono Only

TRADES & SERVICES DIRECTORY

BEAUTY SALON

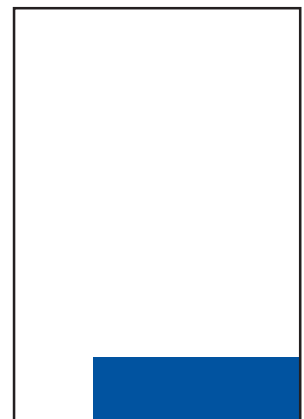
Massages •
 Manicures •
 Pedicures •
 Make-up •
 Facials •
 Waxing •
 Spray Tans •
 Acrylic Nails •
 Body Treatments •

SOTHYS
PARIS
 Ph: 2345 6789

Actual Size
 \$26.80

Mono Only
 (Based on a 3 month contract paid upfront)

FRONT PAGE



186mm W x 60mm H
 \$196.17

Colour Only
 (10% discounted rate,
 3 week booking)

ADDITIONAL SERVICES

- Professional Graphic Design
 - Business branding
- Printing, copying & laminating
- Desk Hire with free internet access

TALK TO US ABOUT DISCOUNTS

- Advertising for multiple weeks
 - Generous contract rates
 - Affordable advertorial
- Insertions (Your pre-printed material)

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